

OPEN AIR ON A ROLL

Open Air Entertainment LLC chose Mobile Beat Las Vegas 2009 for the successful worldwide debut of the Open Air Photobooth™. Creator/developer Nick Andrews, a mobile entertainer in southern California for 10 years, recognized the need to incorporate a digital photo booth into the services he offered his clients. Unable to find satisfaction with commercially available portable booths, Nick decided to create his own, the Open Air Photobooth. DJs at Mobile Beat confirmed what Nick had known for months: The Open Air Photobooth fills the need for an ultra-compact, versatile, industry-recognizable photo booth, which can produce substantial supplemental income. Whether you are a mobile entertainer, photographer, venue/rental company representative, or someone else who needs to add the fun of getting your picture taken to an event the Open Air Photobooth has arrived.

Continuing the enthusiasm and momentum of MBLV09, Open Air Entertainment LLC is proud to be a part of the Mobile Beat 2009 Summer Tour. Beginning in Phoenix in August and ending in September in Philly/NJ, you'll have the chance to experience the Open Air Photobooth in person at a tour stop near you. (But don't wait; go to www.OpenAirPhotobooth.com for additional information today.)

GETTING THE RIGHT CHAUVET

Please take note that the photo of the CHAUVET light fixture included with our NAMM report in the last issue of Mobile Beat (March 2009, #120, page 13) did not match with the fixture mentioned in the article. While



the text mentioned the new Q-Spot 150 LED, the photo was actually of a Q-Spot 152. The correct photo is included here.

The Q-Spot 150 LED, one of CHAUVET's many LED updates to traditional fixtures, is a 9 or 11-channel DMX-512 LED moving yoke featuring pan movement of 530° and tilt of 270°; a color wheel with 8 colors + white, and a rainbow color spin effect at variable speeds; a variable speed rotating gobo wheel with gobo shake; 7 interchangeable, "slot-n-lock" gobos, plus an open setting; a 3-facet prism; variable electronic strobing and dimming; and much more. Go to www.chauvetlighting.com for more info.



WINNING DASH

In other CHAUVET news, for the third consecutive year, the lighting manufacturer has earned a "best of" class award in Club World magazine's annual competition for the nightclub industry. CHAUVET's COLORdash Batten™ was named Best LED Product for 2009, during the Winter Music Conference held in Miami in March. CHAUVET was also a finalist in the Best Lighting Product with its Q-Spot 250 LED.

Winners are determined by a panel of 12 industry experts who read through more than 300 nominations in 21 product categories, looking for venues, promotions, people and products that are both successful and innovative.

"Because of the overwhelming response we received this year, the competition was particularly fierce," said Kerri Mason, who headed up the competition for Club World.

"The COLORdash Batten is one of our top selling fixtures," said CHAUVET National Sales Manager Bob Laino. "It was introduced in 2008 and customers like the fixture for its small size and price, as well as its even and saturated wash."

The COLORdash Batten was designed for broad-base appeal with features for multiple markets. For production designers, the COLORdash Batten can be power-linked to up to 13 units for use as a border or strip light and can easily accommodate custom applications. Smaller nightclubs and mobile DJs like the automated programs that can be triggered by DMX or master/slave modes, with custom programs available in both modes as well.

With 24 high-power, 1-watt LEDs, the COLORdash Batten provides an output of 1,750 lux with a beam angle of 35° by 30°.

"We are proud to be honored once again," said CEO Albert Chauvet, who noted that his company took "best effect product" for its LED élan in 2008 and "best lighting product" with the Q-spot 575 in 2007. "This award reinforces our commitment to develop affordable, value-added products with a multifaceted appeal."

(Editor's note: Look for an "Inside the Industry" interview with Albert Chauvet in an upcoming issue of Mobile Beat.) **MB**